

# Exhibit 68

ZFL-2469204

**To:** Shannon Knapp[sknapp@strikeforce.com]  
**From:** cokeriec@aol.com  
**Sent:** Fri 7/24/2009 10:26:43 PM  
**Importance:** Normal  
**Subject:** Re: goldenboy (marquez vs mayweather)  
**Received:** Fri 7/24/2009 10:27:01 PM

lol. tell apy that affliction took the easy way out. now its ufc and strikeforce.  
 if we cant battle these guys, its over for the mma industry. ufc will be the only one left.  
 we re the last chance otherwise fighters purses will go down if ufc is the only one.  
 we re luke skywalker and ufc is darth vader and the death star! lol  
 you might as well tell bob cook now  
 keep digging on the affliction-ufc deal points!  
 sc

Apy is on his way to beat Tom up...lol I hear he is super mad.  
 This is a bad deal and has made me sick. I hate betrayal. I will find out more.  
 Let me see what I can find out on Horodecki. Bob and I are working on  
 strategies.

-----Original Message-----  
**From:** Shannon Knapp <sknapp@strikeforce.com>  
**To:** cokeriec@aol.com  
**Sent:** Sat, Jul 25, 2009 12:21 am  
**Subject:** Re: Fwd: goldenboy (marquez vs mayweather)

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----- Original Message -----  
**From:** cokeriec@aol.com <cokeriec@aol.com>  
**To:** Shannon Knapp  
**Sent:** Fri Jul 24 15:17:22 2009  
**Subject:** Fwd: goldenboy (marquez vs mayweather)  
 what a difference two weeks makes! lol

-----Original Message-----  
**From:** Todd Beard <todd@remetee.com>  
**To:** Chris Lisk <lisk@afflictionclothing.com>  
**Cc:** Bruce Binkow <bruce@goldenboyllc.com>; tom atencio <tom@afflictionclothing.com>;  
 Eric Foss <eric@afflictionclothing.com>; clifton chason <clif@afflictionclothing.com>;  
 Larry Beard <larry@afflictionclothing.com>; Donald Trump Jr.  
 <djtjr@trumporg.com>; Pamela Rogers <pamela@pamelarogerspr.com>; Bob Trieger  
 <bobtfcp@hotmail.com>; Tracy Hess <tracy@afflictionclothing.com>; Courtney Dubar  
 <courtney@massiveinc.com>; Gary Brody (AOL) <garyjbrody@aol.com>; Jeff  
 <jeffebrody@aol.com>; Rob Otto <rob@afflictionclothing.com>; Roy Englebrecht  
 <boxing77@aol.com>; Fedor Emelianenko <vadim@mixfight.ru>; Steven Bash  
 <bashlaw@gmail.com>; Mike Bassiri <mb@bassirilaw.com>; Joost Raimond  
 <joost.raimond.ml@gmail.com>  
**Sent:** Wed, Jul 1, 2009 5:56 am  
**Subject:** goldenboy (marquez vs mayweather)

hey everyone,  
 goldenboy, has been very generous, and offered affliction to be the official  
 event sponsor for the mayweather vs marquez (huge pay per view),  
 the fight is scheduled for september 19th!  
 here is the great news (as if thats not enough), the UFC has a pay  
 per view scheduled the same night!

so i can put this in perspective (for non boxing fans), no matter who is on  
the card for UFC, marquez vs mayweather will handily win the pay per view

battle! not to mention, UFC has never gone head to head with a big boxing  
event!

the trade off for this opportunity is that goldenboy would like us to help  
promote

this event with our retailers, by creating 3 event tee's that will have event

hangtags promoting fight, and whatever else we can do to melt down the

ufc in the media (they are going to lose it, this will be a media blitz)!

not to mention, this will be a great promotional vehicle for trilogy!

all idea's for marketing are welcome!

eric, we will need 3 styles asap (for approval)

tom and tracy, please get a contract to goldenboy for royalties!

everyone this is very confidential,

please do not mention to anyone

until finalized!

thanks

todd

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